Sustainable Development
Best Management Practices (BMP)
to Aid Guatemala and Central America
FACTS about Guatemala

- Mayan culture
- Economic disparity
- Megadiverse country
- Top 10 vulnerability to Climate Change
WHAT IS A BEST MANAGEMENT PRACTICE (BMP)?

Evidence continuum in Management

INNOVATION
- Minimal objective evidence

PROMISING PRACTICE
- Anecdotal reports

MODEL
- Positive evidence in a few cases

GOOD PRACTICE
- Clear evidence from several cases

BEST MANAGEMENT PRACTICE
- Evidence of impact from multiple settings and meta-analysis

POLICY PRINCIPLE
- Proven: a “truism” essential for success

WHAT IS A BEST MANAGEMENT PRACTICE (BMP)?
BUT…HOW CAN I ORGANIZE THE BEST MANAGEMENT PRACTICE (BMP)?
PMB from the PNW to Guatemala and C.A.
Leadership

People

Organization

Resources

Vision

Profit * non-profit

Regulations

Enforcement

Team and rolls

Teach How to

.....Make a “$”

Drink lots of Guatemalan coffee!
Value-added 100% use

Rural-Urban + Healthy

High biodiversity Water

Natural Resources

Outdoors

Riparian

Technology
Business

Alliances

Deal

Negotiation

The Glue

Private

Trust

Make $. No drama.

Tons of Marketing!

Finance

Entrepreneurial

Management

Advice (legal+CPA)
If life gives you LEMONS, make LEMONADE!
Competitividad Acelerada para el Fortalecimiento Empresarial (CAFÉ)
(Accelerated Competitiveness for Business Strengthening, in English)
People
Organization
Regulations
Technology
Leadership
Alliances
Negotiation
Deals
Outdoors
Riparian
People
Organization
Regulations
Technology
Leadership
Alliances
Negotiation
Deals
Outdoors
Riparian

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