



## *George S. Long, Jr.*

1895-1984

George S. Long, Jr. was a pioneer in forestry legislation and corporate administration. During most of his professional life, he served as either Secretary or Assistant Secretary for Weyerhaeuser and its subsidiaries. In addition to his regular duties, he handled relations with state government and the community, fields where most of what he did was both innovative and effective. He also initiated committees and laws to encourage fairness in industry and labor relations, and programs to ensure worker safety.

In 1900 when Long was only five years old, his father moved the family west from Eau Claire, Wisconsin to Tacoma so that he could accept the offer of Frederick Weyerhaeuser to be resident agent for the large timberland holdings Weyerhaeuser had recently acquired. Long's first job was in the summer of 1912 as packer for a Weyerhaeuser cruising party in Lewis County. In 1913 he served as one of the first state fire wardens in

the pine country of Oregon. He devoted all of his summers after that to working for the company in the forests of the Northwest and in the Tacoma office. His education at Cornell was interrupted in 1917 by World War I. He served two and one-half years in the army, most of that time in France. After the war he returned to Weyerhaeuser to start in the Tacoma office as a clerk and as assistant to his father. On May 20, 1928, he was elected Assistant Secretary and made secretary of some of the subsidiary companies of Weyerhaeuser.

Working closely with his father gave him an excellent education and experience in the administration and long-range planning necessary for a large, growing forest products concern. He had gained knowledge in many fields including handling government forestry relations, and in 1930, upon his father's death, Long moved into the mainstream of relations with the state governments. He took an active

part on industry committees such as tax and legislative committees, and was responsible for many developments in workmen's compensation and safety. He coordinated Weyerhaeuser's safety program and was able to make many improvements there. In 1943, Governor Langley created a State Safety Advisory Committee with six representatives from labor and six from industry. Long was elected chairman of that committee for its first year and the committee made some of the best changes in safety the industry has ever seen. Two of the most important were within the frame of workmen's compensation. One change altered the assessment rate to make it appropriate to the hazards of the job. Another was the establishment of a rehabilitation center for injured workmen where new jobs and trades could be learned after a disabling injury. The State Safety Advisory Committee also created the Annual State Safety Conference that oversaw the safety laws of the state of Washington. It was a valuable source of information for administrators concerned about safety, and continues to encourage safety programs for the workers. He also successfully led the fight to preserve off-the-job, low cost medical aid contracts for the workers against strong opposition in the state legislature.

Long was elected Corporate Secretary of Weyerhaeuser Timber Company in 1945 and also at that time became secretary of the principal subsidiary companies, fourteen in all, including the Snoqualmie Falls Lumber Company, Willapa Harbor Lumber Mills, the White River Lumber Company, the Weyerhaeuser Steamship Company, the Columbia & Cowlitz Railway Company, and in 1948 when it was formed, the Weyerhaeuser Company Foundation. As Corporate Secretary, he continued his work

in state government relations until his retirement in 1960. In that year, he was elected President of the Weyerhaeuser Company Foundation.

George S. Long, Jr. was a man who valued friendship highly. He founded the Weyerhaeuser Twenty Year Club for employees with twenty years service or more, and founded the XW Club in 1956. The Members of the XW Club are retired Weyerhaeuser employees and membership is open to all who were employed by Weyerhaeuser before retirement. The name "XW" was chosen because of its similarity to a log brand. Members meet quarterly for an informal luncheon, occasions where old friendships often begin to grow again.

Long was a director and member of the executive committee of the Association of Washington Industries and of the Washington State Tax Association. He was a member of the executive committee of the Association of Washington Industries and of the Washington State Tax Association. He was a member of the American Society of Corporate Secretaries, and was Secretary (1955-1961) and Trustee of the Western Forestry and Conservation Association and remains an Honorary Trustee. He served on the boards of many community organizations.

In 1923, he married his high school sweetheart, Ellen Hyder Long and they had two children, George and Carol, now Mrs. A.H. Feige, Jr. They lived in their native Tacoma in a stately home overlooking Puget Sound until her death in 1975. In his younger years, he enjoyed boating. He had fond memories from the 1930's of many quiet moments aboard his cruiser on the sound. Throughout his life, he enjoyed

watching the different kinds of boats and cargo traveling on the water in and out of Tacoma.

He is a true gentlemen to whom the well-being of his friends, his colleagues, his employees and in fact all members of the forest products industry was his primary professional concern. The regard and respect of his many friends are a testimony to his qualities. It is best said in a resolution of the Board of Directors of Weyerhaeuser Company unanimously carried by a standing vote.

“RESOLVED: That it is the desire of the Board of Directors to mark the occasion of the retirement of George S. Long, Jr. on December 31, 1960, by expressing its deep appreciation for over forty-three years of loyal and productive continuous service which he has rendered in the best interests of the Company and its shareholders and employees; acknowledging that he, as his father before him, has added immeasurably to the esteem and respect in which the Company is held by the public, Government, and the forest product industry; and observing that the singular sense of modesty and self-effacement with which he has so generously contributed his talents and time have gained for him the affectionate regard of the members of this Board and of his fellow officers and employees.”