As I reflected on the World Forestry Center’s activities in 2018, the theme “Global Connections, Regional Roots” resonated deeply for me. As you will see in this Annual Report, the Center has engaged with a diverse set of partners to examine a number of critical issues facing our society, ranging from the dynamics of mega-fires to changing workforce development needs. I have been particularly inspired by the platform the Center provides for emerging leaders to share their visions and build their networks, both regionally and internationally, as well as our continued commitment to celebrate and honor the legacy of long-standing leaders through our Forestry Leadership Hall Inductions.

Perhaps the most exciting development of 2018 was welcoming Joe Furia as our new Executive Director. Joe brings significant professional experience in both the for-profit and non-profit sectors and a deep passion for the natural world to his leadership role at the World Forestry Center. I am excited about Joe’s vision for how we can take World Forestry Center to another level in terms of impact and relevance; in the short time he has been with us, he has already brought greater focus and clarity to how we deliver on our mission to create and inspire champions of sustainable forestry.

I want to extend my appreciation to the World Forestry Center board, staff, and all of our partners and supporters for your commitment to advancing this important work. We look forward to continuing to work with you in 2019 and beyond.

Jennifer Allen, Chair
Forestry Leadership Hall Inductions

In 1971, the World Forestry Center began a tradition of honoring those pioneers who have contributed significantly to the advancement of forestry.

In 2018 the World Forestry Center was honored to induct four forestry leaders who have all made substantial and meaningful contributions to the advancement of forestry and forest products worldwide.

The Forestry Leadership Hall is a way for the World Forestry Center to celebrate the inductee’s personal achievements and recognize their dedication and contributions to forestry. Located on the second floor of the Discovery Museum, each inductee’s framed biography organized in drawers and in alphabetical order for easy locating and reading.

The biographies describe the life and career of the individuals honored and contributes to the collective history of leadership within the forestry sector of the Pacific Northwest and the world.
The World Forestry Center organized a broad range of events on topics ranging from catastrophic wildfires to applying northwest lessons to global forestry challenges, from cultivating the next generation of forestry professionals to how we can deepen society’s connection with forests through more inclusive and diverse representation.

We thank our partners for helping to support much needed dialogue on important issues:

2018 Conferences and Events

| April 11 | Era of Megafires |
| June 5  | Firewise Educational Community Event |
| July 7  | The Dollars and Sense of Urban Trees—Are You Getting the Best Bang for Your Buck? |
| July 18 | Postcards From the Frontlines of International Forestry |
| September 18 | Forestry Lightning Talks |
| September 25 | The Forest Products Forum |
| September 25-27 | Who Will Own the Forest? |
| October 14 | The Hagenstein Lectures: Emerging Voices in Forestry |
| October 25 | Cultivating Talent: Workforce Strategies in the Forest and Natural Resource Sectors |
Era of Megafires

After several record wildfire seasons, and with fire on everyone’s mind, the World Forestry Center, in conjunction with the U.S. Forest Service, The Nature Conservancy (TNC), Oregon Forest Resources Institute (OFRI), City Club of Portland and North40, hosted Era of Megafires.

Over 300 attended this event featuring Dr. Paul Hessburg, a landscape ecologist with the Forest Service’s Pacific Northwest Research Station in Wenatchee, Washington, along with a panel of Oregon-based experts, spoke about living with the threat of wildfires and actions being taken at the local level to manage fire impacts.

After Hessburg’s presentation, the panel, moderated by Lisa Gaines of Oregon State University (OSU), provided additional insight. Panelist included: Kristen Aird of OR Public Health Division, John Stromberg, Mayor of Ashland, OR, and Ryan Haugo of TNC.

PREMIER EVENT SPACES

In 2018 more than 150 groups held over 210 events on the World Forestry Center’s campus, including the following nonprofit organizations and government agencies:

- Cascade Forest Conservancy
- Coalition of Oregon Land Trusts
- Deschutes River Alliance
- Explore Washington Park
- Hampton Lumber
- National Association of University Forest Resources Programs
- Nonprofit Association of Oregon
- Northwest Association of Oregon
- Oregon Museum of Science Industry
- Oregon Mycological Society
- Oregon State University – College of Forestry
- Oregon Symphony
- Oregon Zoo
- Park Bounds Johnson Foundation
- Pinchot Institute for Conservation
- Portland Parks & Recreation
- Portland State University
- Society of American Foresters
- Sustainable Forestry Initiative Inc.
- University of Portland
- USDA Forest Service
- Western Forestry & Conservation Association
- Willamette Partnership
The third annual Hagenstein Lectures showcased six young professionals including Dr. Thomas Easley, assistant dean at Yale University School of Forestry and Environmental Studies. Dr. Easley addressed the opportunities and challenges young people face pursuing a career in forestry, the importance of mentors and actions that can be taken to be more inclusive, diverse and equitable.

Nicole Strong of OSU moderated the discussion. Mike Warjone, senior director of strategy for Port Blakely, and Angie DiSalvo, outreach and science supervisor for Portland Parks and Recreation, discussed the role forest management can play in local and global carbon balance. Zack Parisa, co-founder and president of SilviaTerra and Dr. Edie Sonne Hall, founder and principal of Three Trees Consulting, shared their thoughts on market-based solutions for better production and conservation outcomes using new data sources and advanced analytical tools.

Our thanks to all our speakers, sponsors and partners, including Society of American Foresters (SAF), OFRI, Friends of Trees and Hopworks Urban Brewery.

W.D. “Bill” Hagenstein (1915-2014) was an active, working forester for more than 75 years. We are proud to carry on his legacy with The Hagenstein Lectures.

Sponsored by the Collins Foundation and OFRI, this one-day event focused on workforce solutions and featured four keynotes, five panel discussions, and a networking reception. Themes for the day were Employees of the Future and Employers of the Future and featured discussions on communication, training, certification, apprenticeships, recruiting, wages, benefits, retention, inclusion, equity and diversity.

Our thanks to all our speakers, sponsors and partners. Over thirty speakers, representing a variety of disciplines and organizations, all shared their ideas and experience about the workplace.
Groundbreaking of the Miller Hall Landscape Project

Grandchildren’s Garden

Over a year ago, the Miller Family came to visit Miller Hall with a suggestion to improve the functionality, intimacy and beauty of the Miller Hall grounds for the next generation of World Forestry Center patrons. Their vision, designed by Huntington & Kiest, includes upgrading and improving walkways, installing a wooden arbor and fencing, and planting dozens of additional native trees and shrubs.

The name “Grandchildren’s Garden” carries on the legacy of Harold A. Miller and Miller Hall in supporting the next generation of forestry champions.

With the support of the Miller Family, we raised the necessary funding for the project and began construction in late 2018. We plan to complete the garden in spring 2019. We look forward to sharing this new space with our community.

DISCOVERY MUSEUM

What’s Old is New Again, Langdon Plate Collection

From the Archives

This exhibit, on display once again, showcases just a fraction of the hundreds of wooden plates created by James Porter Langdon, a woodcarver and forester.

We encourage you to see this elegant collection which marries the natural beauty of wood with artistic simplicity. It is a reminder that trees come in many variations of color, density, textures and languages, just as we humans do.
Since 1993, more than 140 Fellows from 45 countries have participated in our International Fellowship Program. In 2018 the World Forest Institute hosted 5 exceptional professionals. They spent 6 months in Oregon, learning about forest practices and policies, and making connections with PNW land managers, businesses and other organizations.

Here are the key findings from the Fellow’s research projects:

**Tuan Phan – Vietnam**

Vietnam is looking to incentivize private and government entities to reduce emission levels through investing in energy-efficient technology and switching to clean energy. Tuan will adapt aspects of the U.S. carbon pricing models in his advisory role for developing a system in Vietnam.

**Thammarat Mettanurak – Thailand**

Due to the shortage of domestic Thai lumber, Thammarat explored the feasibility of using U.S. softwood lumber in the Thai market. He found that high-quality SWL can be offered at a competitive price and it is sustainably produced. He also researched alternative sources and applications of SWL.

**Jeen Bunnik – Netherlands**

After conducting a comparison of forest policy and operations between the PNW and northern Europe, Jeen concluded there is not a “one size fits all” solution. Instead, policy is multi-layered and unique to each specific region and should be tailored to local forestry operation dynamics.

**Xuejiao Li – China**

Xuejiao looked at U.S. models for promoting international collaboration in forestry research. She found the integral components for success are: opportunities to meet researchers from other countries; communication skills; cultural understanding; and knowledge sharing.

**Meei-ru Jeng – Taiwan**

Taiwan is interested in increasing the use of biochar for soil amendment, waste water filtration and composting. Examining PNW biochar studies, Meei-ru concluded that biochar should be promoted for use on high-value crops to achieve increased yields. Using fruit orchard trimmings has been proven feasible.
WORLD FOREST INSTITUTE

Senior Fellow Keynotes Australian Conference

May 2018

Rick Zenn was invited by Forest Learning Australia and the Primary Industries Education Foundation Australia to address the national STEM (Science, Technology, Engineering and Mathematics) Conference about opportunities in the forest sector. Zenn also conducted a two-day leadership course for foresters, natural resource managers and educators at the National Arboretum sponsored by Forest Learning Australia and the Fenner School of Environment and Society at Australian National University. Zenn also visited with alums, family members and friends of the World Forest Institute in Canberra and Melbourne.

2018

Operating Revenues and Expenses

![Revenue and Expenses Diagram]

- **Investment Income**: $579,261
- **Educational Programs**: $782,284
- **Contributions and Grants**: $1,449,407
- **Facilities**: $546,354

**REVENUE**

$3,357,306

- **Administration**: $504,356
- **Development**: $185,339
- **Facilities**: $382,348
- **Educational Programs**: $1,003,450

**EXPENSES**

$2,075,493
10

2018 Donors
January 1 through December 31, 2018

GIFTS OF $100,000+
Anonymous
Harry A. Merlo Foundation

GIFTS OF $10,000 TO $99,999
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2018 Donors

January 1 through December 31, 2018

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$10,000 WHO WILL OWN THE FOREST 2018 TITLE SPONSORS

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The Zenn Family

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on behalf of Ochoco Lumber Company
Caryll and Barbara Goetze
Jennifer Kent
Martin Lugus
Ron and Ginny Peterson
* Thank you to our donors who supported John Wilkinson’s Induction in 2017.

We have made every effort to include all donations from 2018. If our report contains errors or omissions, please accept our apologies and notify Merrit Thompson, Development and Community Relations Manager, so we can update our records (503.488.2122 / mthompson@worldforestry.org).
The World Forestry Center
is dedicated to creating and inspiring
champions of sustainable forestry.