



WORLD
FORESTRY
CENTER

Global Connections. Regional Roots.

2019 ANNUAL REPORT



Jeff Nuss
Board Chair,
World Forestry Center

From our current vantage point, 2019 feels like it was years ago, not mere months. COVID-19 has changed our society irrevocably. The global pandemic and resulting quarantine have quickly reshaped so much of our lives and have created the opportunity to envision a new future.

As I reflect on World Forestry Center’s growth and evolution last year, I feel the hope building.

As you will see in this Annual Report, World Forestry Center’s team spent 2019 advancing the organization’s mission – to create and inspire champions of sustainable forestry – while laying the groundwork for increased relevance and impact in the future. Building on its extraordinary facilities and long history of engaging forestry professionals and the general public, World Forestry Center is now poised to accelerate and amplify its impact, both locally and around the world.

Notably, 2019 was the first full year for Executive Director Joe Furia, and his vision and guidance have already proved invaluable. I particularly want to recognize his service as chair of the Mitigation Committee for the Oregon Governor’s Council on Wildfire Response. Catastrophic wildfire threatens the sustainability of both our forests and our society, and Joe’s work on that committee was emblematic of World Forestry Center’s role in problem solving by forestry professionals, connecting public to its interdependence on forest, and stewarding a place to support sustainable forestry champions.

As 2019 was also my first year as Board Chair, I appreciate the support of my fellow board members. On behalf of all of us, I’d like to extend my appreciation to World Forestry Center’s staff, partners, and supporters for your commitment to advancing the organization’s important work.

The world may have changed, but a sustainable forestry future is as important now as ever.



Joseph A. Furia
Executive Director,
World Forestry Center

For over half a century, World Forestry Center has been at the intersection of people and forestry. Our mission, to create and inspire champions of sustainable forestry, is focused on shaping people – and through their actions, forests.

In this way, our work has always focused on social change. Improving forests by improving society’s understanding and appreciation of forests.

In my first full year as Executive Director, we have focused on improving our ability to affect this change through our existing work, which can be split into three related areas: professionals, public, and place.

Shaping a society that values and takes action to support the economic, ecological, and social benefits of forests requires all three. We must continue to drive problem-

solving by forestry professionals, create events and experiences that connect the public to its interdependence on forests, and steward a place that supports a community of sustainable forestry champions.

As you read through this year’s Annual Report, you will see that we have used that same structure to organize our content. One section focuses on our professional programs, another details our public work, and the third highlights the unique campus that makes it all possible.

We will continue to improve our impact in all three areas and provide the coordination necessary such that the whole is greater than the sum of its parts. A sustainable forestry future depends on it.

Thank you.

World Forestry Center Board Members

Dr. Jennifer Allen	Greg Fullem	Mark Norby	Tiffanie Starr
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Dr. Anthony Davis	Cherie Kearney	Court Stanley	
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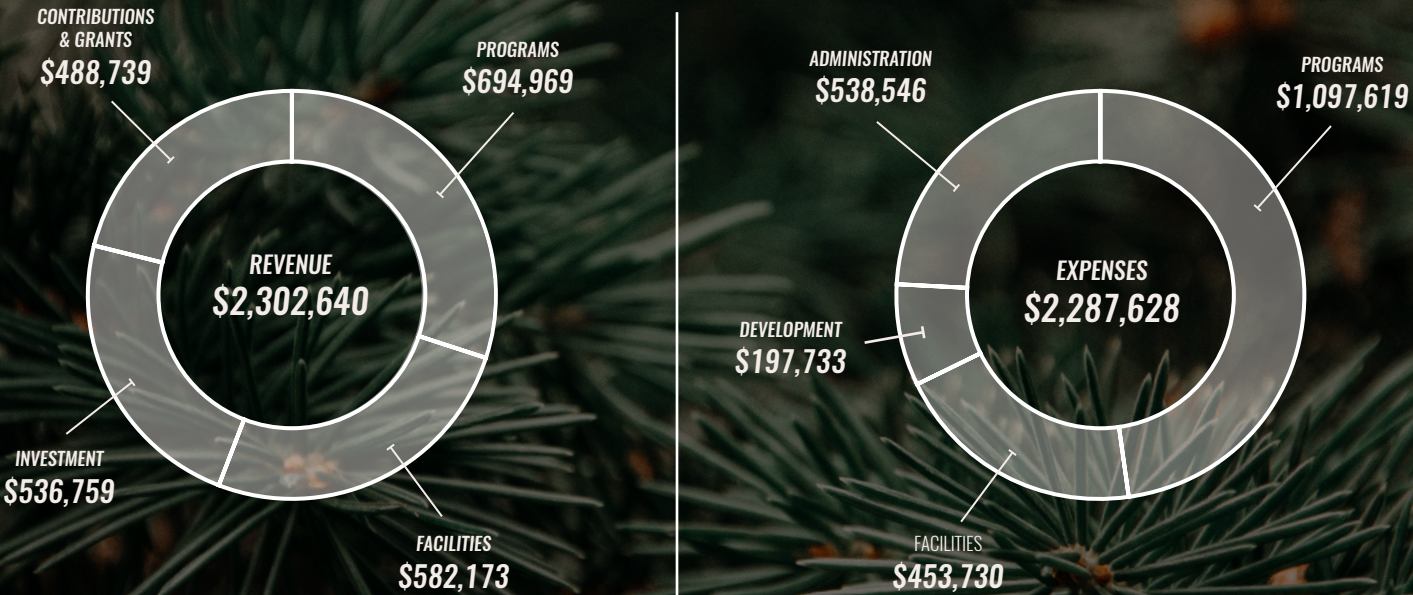
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2019 OPERATING EXPENSES AND REVENUE



Who Will Own the Forest?

Conference Highlights Climate, Trends Influencing Global Forest Investment



On Wednesday, September 18, 2019 World Forestry Center welcomed nearly 400 professionals to our Washington Park campus for our Who Will Own the Forest? conference.

Now in its 15th year, Who Will Own the Forest? brings together timberland managers, investors, and stakeholders to highlight innovation, build community, and be inspired. The two-day event is one of the largest timberland investment gatherings in the world.

The 2019 conference featured a keynote address, sponsored by Freres Lumber Company. Eric Corey Freed, Sustainability Disruptor at Morrison Hershfield, offered his dynamic take on the risks and rewards of a timber future.

“You’re not in the timber business,” said Freed. “You’re in the most-valuable-and-renewable-commodity-on-Earth business.”

The program continued with sessions on the global megatrends influencing forestry, including climate change and shifting demographics. “Climate change presents new risks and opportunities for investors in forests,” said World Forestry Center Deputy Director Sara Wu. “These issues are only growing in importance.”

Another first was the session on diversity, equity, and inclusion in the forestry industry. The panel included World Forestry Center Board Member Dr. Thomas Easley, Assistant Dean for Community and Inclusion at Yale School of Forestry and Environmental Studies, and Bettina von Hagen, CEO of EFM.

Thank you to everyone who made Who Will Own the Forest? possible, including this year's Title Sponsors: Farm Credit, Roseburg Forest Products, and Timberland Investment Resources.

Wildfire Council Brings Governor to World Forestry Center

“You are recommending significant investments in mitigation and fire suppression as well as substantive policy changes for helping communities adapt and recover from fire,” said Governor Kate Brown to the Oregon Council on Wildfire Response at World Forestry Center on September 26, 2019.

“It’s imperative to Oregon’s future to act on these recommendations and procure the funding to do so.”

In early 2019, Governor Brown signed an executive order creating the Council and tasking it to review Oregon's model for wildfire prevention, preparedness, and response. The group included a wide variety of experts in the fields of conservation, healthcare, forestry, and government.

In March, World Forestry Center hosted Governor Brown in Miller Hall for the first meeting of the Council. In September, she returned to receive the group’s nearly final recommendations.

“As chair of the Council’s Mitigation Committee, I’m honored that World Forestry Center could act as the host for such a historic and important event,” said World Forestry Center Executive Director Joe Furia.

“Wildfire affects all aspects of our society. It requires a broad base of stakeholders to evaluate its impacts and potential solutions through an ecological, economic, and social lens,” said Furia. “It is a lens that we at World Forestry Center bring to all forestry issues.”



Reflecting on the Fellowship Experience



The 2019 International Fellows share their parting impressions of World Forestry Center’s one-of-a-kind professional development program.



Richard Banda (Malawi)
“When I go back home, I will develop a multiple benefit reforestation project proposal with the support and guidance from the connections I have made here. This project will have a socio-economic impact on the communities and control deforestation and environmental degradation in Malawi.”



Ana Kanoppa (Brazil)
“This program changed my career completely and forever. When I return home, I will be able to replicate all that I have learned here for future generations of women and children...not only in Brazil but wherever I am.”



Fen-Hui Chen (Taiwan)
“All the activities, including study tours, guest speakers, and meetings, arranged by the program have facilitated my understanding of the fundamental knowledge of natural resource management in the Pacific Northwest.”



Will Maiden (United Kingdom)
“Oregon is one of the best places globally to investigate forest issues, and I feel very lucky to have spent six months looking into a subject close to my heart.”



Temitope Dauda (Nigeria)
“These past six months have been the best period in my career and personal life. I have worked with brilliant minds that specialize in conserving landscapes and have learned how to approach landscape conservation at a scale that reflects the needs and aspirations of the local people.”



Romain Matile (France)
“My research project was focused on forest fire prevention and prescribed burning, and I have been able to collect valuable information in this area. I had the opportunity to meet people very involved in these activities that allowed me to expand my professional network.”



Zhongyuan Ding (China)
“As forestry in my country has been experiencing rapid development and finding itself at a crossroads, it is crucial to make a comparison with others, rethink our approach, and gain global awareness.”



Rodolfo Vieto (Costa Rica)
“The human and financial resources that the Harry A. Merlo Foundation have provided allowed me a worthwhile cross-cultural and professional experience, strengthening me as an agent of change for Costa Rica and Central America.”

The Hagenstein Lectures Amplifies Emerging Voices



Ten young leaders in forestry brought thought-provoking dialogue to the World Forestry Center in late October 2019.

The fourth annual Emerging Voices in Forestry event featured dynamic conversations on the predictability of wildfire, opportunities for women fighting those fires, and the actions required to evolve forestry for the future.

Emerging Voices is the signature event in The Hagenstein Lecture series. It highlights the work of forestry professionals under 45, providing them a platform for their fresh perspectives and the constantly-changing work of sustainable forestry.

The Hagenstein Lectures is a public initiative led by World Forestry Center and the Society of American Foresters to honor the legacy of professional forester William D. Hagenstein.

“These conversations were envisioned as a way to feature new voices in forestry. We wanted to highlight the work being done by this next generation.”

— Rick Zenn, World Forestry Center Senior Fellow

2019 Emerging Voices

- | | |
|--------------------|------------------|
| Terry Baker | Andres Holz |
| Fran Cafferata Coe | Amanda Rau |
| Christopher Dunn | Jarred Saralecos |
| Ara Erickson | Anjel Tomayko |
| Jeremy Felty | Abe Wheeler |



New Exhibit Brings Logging History to Museum



In 2019, World Forestry Center was pleased to add a new exhibit to the second floor of our Discovery Museum. *Logging Equipment Through the Years* showcases tools of the forestry trade dating back to the late 1800s.

The custom exhibition illuminates several important forestry technologies and advancements, such as the Hanchett Sharpener and the Bardon Choker Hook, which was patented by ESCO Corporation.

Logging Equipment Through the Years was made possible through the support of these generous sponsors: Fred and Barbara Heller, The Friends of Paul Bunyan Foundation – an Associated Oregon Loggers entity, Gary Betts, Dick Renoud, ESCO Corporation, and Johnny Mifflin.

DISCOVERY MUSEUM BY THE NUMBERS

- 3 New Exhibits
- 23 Days of Special Events
- 105 School Groups
- 378 Musuem Members
- 22,166 Total Attendees



Grandchildren's Garden Adds Beauty and Functionality



In 2018, the family of Harold A. Miller approached World Forestry Center with a suggestion to improve the functionality, intimacy, and beauty of the Miller Hall grounds for the next generation of visitors and patrons. On August 18, 2019, Miller family members and World Forestry Center staff gathered for a private dedication of the completed Grandchildren's Garden.

Over a year in the making, the capacity-building project reimagined the green space outside of Miller Hall. Designed by Huntington & Kiest, the renovation added new walkways, a wooden arbor and fencing, and dozens of native trees and shrubs to World Forestry Center's already lush Washington Park campus.

"This garden is the most used site on our entire campus," said Executive Director Joe Furia. "Place is at the heart of everything we do at World Forestry Center. The Miller family's generosity in funding this project continues their long legacy of support for the next generation of sustainable forestry champions."

The renovated Grandchildren's Garden is home to more than 125 events and 22,000 people annually.

The project was made possible through the generous support of the family of Harold Miller, Hank Swigert, and World Forestry Center's board of directors.

For a full list of donors, visit worldforestry.org/garden-donors



CAMPUS MAINTENANCE BY THE NUMBERS

45,000 Sq. Ft.
INTERIOR SPACE

5.45 Acres
OUTDOOR SPACE

FACILITIES PROJECTS IN 2019

MILLER HALL
CARPETING REPLACED
KITCHEN FLOOR REPLACED
EXTERIOR REPAINTED

DISCOVERY MUSEUM
FOUNTAIN UPGRADED
RESTROOM FLOORS
REPLACED

Forestry Leadership Hall Inductions Bring Leaders to Our Campus



Bill Bradley
September 17, 2019

Thorold "Thorry" H. Gunnersen
October 25, 2019

John Warjone
November 14, 2019

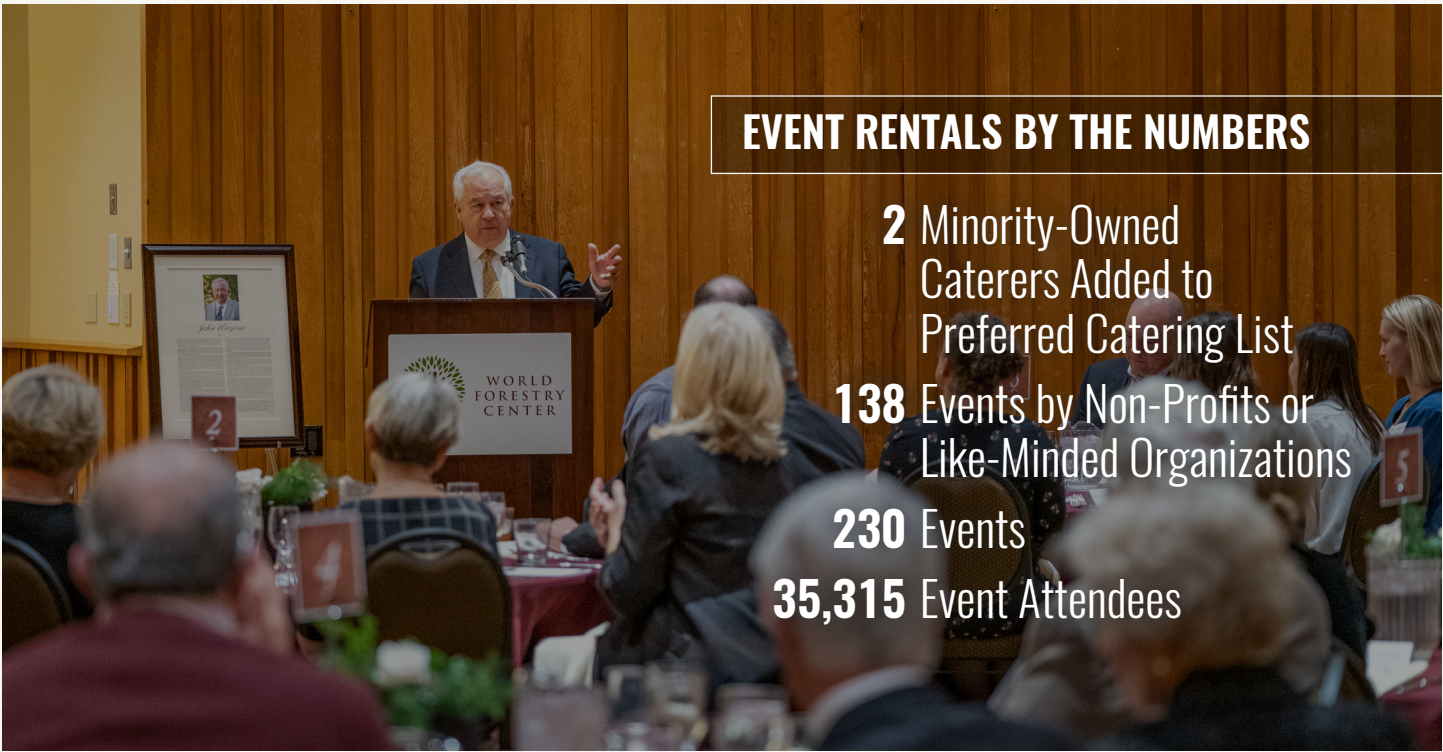
Established in 1971, Forestry Leadership Hall commemorates those who have contributed to the social, economic, and environmental benefits of forests. In 2019, World Forestry Center honored Bill Bradley, Thorry Gunnersen, and John Warjone by inducting them into this prestigious group.

Each induction culminates with a celebratory reception at World Forestry Center. These events bring together a diverse group of the honoree's friends, family, colleagues, and supporters. By

hosting them at our Washington Park campus, we foster our existing relationships while building new ones.

During the induction, the honoree's biography is ceremonially added to our Leadership Hall, joining the more than 200 forestry leaders already recognized. These biographies contribute to the collective history of forests and forestry in the Pacific Northwest and across the world.

Thank you to our donors for your support of our honorees.



EVENT RENTALS BY THE NUMBERS

2 Minority-Owned
Caterers Added to
Preferred Catering List

138 Events by Non-Profits or
Like-Minded Organizations

230 Events

35,315 Event Attendees

2019 DONORS

January 1 through December 31, 2019

GIFTS OF \$100,000+
Harry A. Merlo Foundation

GIFTS OF \$10,000 TO \$99,999
Anonymous
Chevron
Hampton Family Foundation of The Oregon Community Foundation
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Walker Family Foundation

GIFTS OF \$5,000 TO \$9,999
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Paul & Sally McCracken Fund of The Oregon Community Foundation, John & Susan McCracken
Richard Strachan
OCF Joseph E. Weston Public Foundation

GIFTS OF \$1,000 TO \$4,999
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Swigert Foundation
Tumac Lumber Company Fund of The Oregon Community Foundation

GIFTS OF \$250 TO \$999
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Ke Dong & Paul Oseter
Ken & Sherrilyn Fisher
Forestry Suppliers
Greg Fullem
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Sara W. Wu

GIFTS OF \$100 TO \$249
Jennifer H. Allen
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W. Lee and Caroll Lynn Robinson
Henry Wischusen

TRIBUTES
Stewart & Molly Butler in memory of B.P. John
John B. Crowell, Jr. in memory of Peggy Crowell
Bobsy & Leo Graham to celebrate the marriage of Pili & Chantel Kaaihue
Bobsy & Leo Graham to celebrate the marriage of Karen Graham Swensson & Ed Swensson

Janet Torheim Harrington in memory of Robert Torheim
Tal & Dana Litvin in memory of Ursula Mayclin Melvin
Cindy Magness in memory of Howard & Panzy Magness
Angela May in honor of Mike (Craig) Jennings

BILL BRADLEY: FORESTRY LEADERSHIP HALL INDUCTION
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Eversheds Sutherland
Allyn Ford & Cheryl Ramberg-Ford
Greg Fullem
Gary & Lynne Hartshorn
Ken Hines, Jr.
Scott Jones on behalf of Hearthstone Foundation
Joan Lautenschleger on behalf of Rosemont Consulting
Ambassador Howard H. Leach
The Lyme Timber Company
Edwin Sweeten
Hank Swigert
Charley Tarver
John & Sally Warjone
John & Judy Wilkinson
George M. & Judy L. Wohlreich
Sara W. Wu

WAYNE GIESY: FORESTRY LEADERSHIP HALL INDUCTION
Jerry and Sara Anderson
Robert Bass
Heath Curtiss
Davidson Industries
Giustina Land & Timber Company
Green Diamond Resource Company
GreenWood Resources
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Olympic Resource Management
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Starker Forests

2019 DONORS

January 1 through December 31, 2019

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John & Judy Wilkinson
Carol Wollenberg
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The Wollenberg Foundation

Thank you to all who have supported our honorees. This listing only reflects 2019 gifts and is not comprehensive as some inductions took place over multiple years.

PRESIDENT'S CLUB CORPORATE MEMBERS \$10,000+
Collins

CANOPY CLUB CORPORATE MEMBERS \$5,000
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Port Blakely

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Harrigan Lumber Company
Lone Rock Resources
Ochoco Timber Company
RSG Forest Products
Starker Forests
Thompson Tree Farm
Timber Products Company
Walsh Trucking Company

GIFTS-IN-KIND
Pacific Lumber Inspection Bureau Books on forestry, forest products, and natural resources
Tsai Comms, Lillian Tsai Intercultural training for International Fellows

WHO WILL OWN THE FOREST: 2019 TITLE SPONSORS \$10,000
Northwest Farm Credit Services
Roseburg Forest Products
Timberland Investment Resources

WHO WILL OWN THE FOREST 2019 CORPORATE SPONSORS \$5,500
Adams & Reese
American Forest Management
ArborGen
Brookfield Asset Management
BTG Pactual Timberland Investment Group
Campbell Global
CatchMark Timber Trust
Domain Timber Advisors
Eversheds Sutherland
Global Forest Partners
Green Diamond Resource Company
GreenWood Resources
Hancock Timber Resource Group
International Woodland Company
Jamestown
Jeffrey M. Siegrist & Company
KPMG

LandVest
Lone Rock Resources
The Lyme Timber Company
Mason, Bruce & Girard
MetLife Investment Management
The Molpus Woodlands Group
Moss Adams
New Forests
Perkins Coie
PGIM Real Estate Finance
Resource Management Service
RSM
Schwabe, Williamson & Wyatt
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Stoel Rives

WHO WILL OWN THE FOREST: 2019 KEYNOTE SPONSOR \$2,500
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SPONSOR: COMMUNITY FREE DAY, DISCOVERY MUSEUM
Columbia Bank

GRANDCHILDREN'S GARDEN, MILLER HALL
Bobsy & Leo Graham
Melissa McCloud Lilley
Sarah Miller Meigs & Andrew Meigs
Andrew W. Miller
Stimson Lumber Company
Madeleine & Frank Torresy

Thank you to all who have supported the Grandchildren's Garden. This listing only reflects 2019 gifts to the project and is not comprehensive of all donors.

We have made every effort to include all donations from 2019. If our report contains errors or omissions, please accept our apologies and notify Merrit Thompson, Development and Community Relations Manager, so we can update our records (503.488.2122 / mthompson@worldforestry.org).



*World Forestry Center is
dedicated to creating and inspiring
champions of sustainable forestry.*