

EVERGREEN



WORLD FORESTRY
CENTER MAGAZINE



WORLD
FORESTRY
CENTER

2022 WINTER ISSUE

FROM THE EXECUTIVE DIRECTOR

Join Our Growing Community



Joseph A. Furia
Executive Director,
World Forestry Center

At World Forestry Center, all our work is based on the belief that how we manage our forests impacts all of us. We know that to create a healthier future for our forests and our communities, we must shift the way society understands and interacts with forests. Forests must be a social priority.

In order to build the public will that drives action, we need to expand our audience and empower those new to the conversation.

With your support, World Forestry Center can do just that and build the public will that supports real, meaningful sustainable forestry solutions.

In 2022, we accomplished a tremendous amount.

- » We welcomed the public back to a reopened Discovery Museum, complete with new exhibits focused on urgent forestry issues;
- » We hosted public and private events that brought together diverse coalitions and fostered exciting new partnerships;
- » We produced virtual and in-person programs that amplified new voices and reframed forest issues as social issues; and
- » We expanded our network of supporters, partners, collaborators, and donors.

We are so proud of what we've achieved but know that there is more work to do. To continue these efforts at scale, we need your support.

This holiday season, your donation to World Forestry Center will set a powerful example of what's possible over the *next* 50 years. Together we can drive the transformative actions necessary to build a healthier future for our forests and our communities.

With gratitude,

A handwritten signature in black ink that reads "Joseph A. Furia". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

SUPPORT THE
FUTURE OF
OUR FORESTS

Make your tax-deductible, year-end gift to World Forestry Center using the enclosed envelope or online at worldforestry.org/donate

WORLD FORESTRY CENTER TAX ID: 93-6034757

World Forestry Center Receives Three Prestigious Federal Grants

This year World Forestry Center's was honored to receive three national grants focused on transforming our programming, our campus, and our organization. Stay tuned to learn more about the exciting opportunities these grants will provide.



Wood Innovations Grant from the USDA Forest Service

The Wood Innovations Grant Program, launched in 2015 by the United States Department of Agriculture, aims to expand the use of wood products, strengthen emerging wood markets, and support active management to improve forest health and resilience, especially considering the ongoing nationwide wildfire crisis. World Forestry Center's Wood Innovations Grant will support the design of the new Mass Timber Experience Center. This demonstration building will act as a model for scalable Mass Timber building technologies and catalyze support, recognition, development, and utilization of this technology in the Pacific Northwest and beyond.



Institute of Museum and Library Services

The Institute of Museum and Library Services (IMLS) is the primary source of federal support for the nation's libraries and museums. Through grantmaking, research, and policy development, IMLS advances the work of America's museums, libraries, and related organizations. World Forestry Center was awarded IMLS funding to launch a cross-sector program to advise on the development of new public exhibits and experiences. This new Fellowship will engage diverse leaders from multiple disciplines to inform World Forestry Center's future initiatives, including developing a visitor experience focused on catastrophic wildfires.



National Science Foundation

The National Science Foundation (NSF) is an independent federal agency created by Congress in 1950 "to promote the progress of science; to advance the national health, prosperity, and welfare; to secure the national defense..." World Forestry Center joined a collaborative partnership led by the Indigenous Education Institute and Oregon State University's STEM Research Center in a grant project aimed at amplifying Indigenous voices and worldviews in outdoor learning experiences. As a sub-awardee, World Forestry Center will partner with Tribal communities to inform the development of new professional and public programming, including the new Fellowship program. 🌱

UPCOMING EVENTS

Virtual Program on Mass Timber and Affordable Housing Coming Soon

On January 11, 2023, World Forestry Center will premiere *The Future of Innovative Timber Construction in Affordable Housing*, a pre-recorded discussion on innovative timber construction and how it can play a significant role in addressing the issue of affordable housing.

“Affordable housing is a critical need now,” said program moderator Greg Wolf, Director of Oregon iSector. “The opportunity with this panel is to look at how Mass Timber and modular housing can help address these housing deficits we’re seeing around the country.”

The hour-long virtual program features a mix of panelists with backgrounds in affordable housing and innovative timber construction, sharing their experiences and expertise in this emerging area.

To watch *The Future of Innovative Timber Construction in Affordable Housing* online visit www.worldforestry.org/affordablehousing.

PARTICIPANTS



Greg Wolf, Moderator
Director
Oregon iSector



Ernesto Fonseca
Chief Executive Officer
Hacienda CDC



Tamara Kennedy-Hill
Director of Economic Development
Port of Portland



Nick Milestone
Director of Projects
Mercer Mass Timber



Sebastian Popp
Technical Director
KLH

FEATURED EXHIBITION

Rethinking Fire Discussion Brings Arts Audience to Wildfire Conversation



On August 6, World Forestry Center hosted Arizona-based artist Bryan David Griffith and US Forest Service Senior Research Ecologist Dr. Paul Hessburg to discuss the causes and impacts of severe wildfire, Griffith's artwork, and the use of art as an entry point to engage the public on forestry issues.

The discussion was hosted in World Forestry Center's Cheatham Hall and moderated by Experience Director Tim Hecox. Following the talk, Griffith led a gallery tour of *Rethinking Fire*, currently on display on the second floor of World Forestry Center's Discovery Museum.

"We had a great turnout," said Hecox. "It was especially exciting to see an audience of artists and art enthusiasts at an event about wildfire."

Rethinking Fire Extended into 2023

Through the intersection of art and science, *Rethinking Fire* invites visitors to explore the idea that forests and fire are not opposed, but rather part of the same continuous cycle.

Due to the overwhelmingly positive response to this featured exhibit, World Forestry Center has extended *Rethinking Fire* into 2023. If you've yet to see Bryan David Griffith's powerful and beautiful works, you now have more time to do so.

"We have to learn to live with fire, to work with fire, just like I've learned to live with fire in this exhibit. I can't tame it. I have to have a conversation with it."

— Bryan David Griffith

BOARD UPDATES

New Faces Added to Board of Directors

This Fall, World Forestry Center's Board of Directors voted to add three new members. Join us in welcoming them.



Matt Donegan

Returning to World Forestry Center's board, Matt brings nearly three decades of global experience in industrial-scale forestland investment and management. He co-founded Forest Capital Partners, one of the world's largest forest investment firms. Matt's extensive public policy experience includes board and government positions. He is chair of the Oregon Governor's Wildfire Response Council.

"What sets World Forestry Center apart is its foundation among practitioners. If we are going to modernize and expand sustainable forestry to confront climate change, it will be practitioners – the actual stewards of the land – who will find solutions that create real impact. World Forestry Center is well-positioned to lead this change."



Zanley (Zan) Galton III

Zan has an extensive background in private equity and manufacturing. He currently runs The Western Group, a domestic metal manufacturing firm based in Oregon. In 2008, he became one of the Managing Members of the Oregon-based United Machine, a position he still holds. Highlights from his recent board service include Sagacity Media, the local 516 Taft-Hartley Pension Trust, and the French American International School.

"There are few issues as important and intersectional as how we manage our forestland. In a world where ideological polarization seems to be increasing, it behooves us to create and sustain strong forums, like World Forestry Center, where different perspectives can come together to debate ideas, develop forestry leaders, and drive real-world results."



Greg Nelson

Greg leads strategy and operations for a family office which includes a diverse investment and philanthropy portfolio focused on decarbonization, conservation, and civic engagement. Greg spent six years working in the Obama White House on the economic policy and clean energy teams. Previously, he developed startups in energy and biomaterials and consulted for businesses, nonprofits, and foundations. ❁

"Over the last few years, I've been inspired by the World Forestry Center's vision for impact in a changing world. I decided to join their board because I believe in the importance of the work they're doing and the strategy behind it."

Free Sundays at the Discovery Museum



Thanks to a generous grant from the Juan Young Trust, World Forestry Center is offering free admission to our Discovery Museum on Sundays from November 13, 2022, through January 29, 2023 (excluding Sunday, December 25, and Sunday, January 1 when the Museum will be closed).

“We’re so grateful to the Juan Young Trust for helping to make visiting our Discovery Museum even more accessible this winter,” said Merrit Thompson, World Forestry Center Development Director. “We know that how we manage our forests impacts everyone and we want as many people as possible to come and join in the forestry conversation.” ❁

NOVEMBER 2022

Sunday, November 13

Sunday, November 20

Sunday, November 27

DECEMBER 2022

Sunday, December 4

Sunday, December 11

Sunday, December 18

JANUARY 2023

Sunday, January 15

Sunday, January 22

Sunday, January 29

HOURS

11 AM – 4 PM

ADDRESS

4033 SW CANYON ROAD
PORTLAND, OR 97221

STAFF VOICES

What Connects You to Your Work at World Forestry Center?



I have always cared deeply about the environment and wanted to inspire others to do the same. Here at World Forestry Center, I get to work with like-minded people and engage with the public to spread awareness about the issues our forests face every day.

— *Abbey Rahier*
Event Services Liaison

I am a simple person and enjoy putting in a hard day's work. As part of our Facilities team, I enjoy that I can be outside and work with my hands. I am fascinated with systems, tinkering with tools, and being around nature.

— *Benji Vuong*
Facilities Technician



When I moved to Portland from the east coast, I knew I wanted to continue working as a museum professional. I previously worked at a historic house museum. And, while preserving the past and its objects is important, it's even more important for me to make this planet better and more sustainable for ourselves and future generations.

— *Chris Davalos*
Visitor Services Lead

I grew up in a concrete jungle in Houston and never knew what a forest was like until I came to visit Portland twenty-seven years ago. The experience was so profound that I knew I had to move here. But it's not enough just to live it in. We all must learn how to take better care of our forests.

— *Kristen Fierros*
Executive & Programs Assistant



Combating climate change will require the combined mobilization of resources and people from all walks of life. World Forestry Center is working to be a nexus at which these diverse conversations and collaborations occur.

— *Sara Wu*
Professional Programs Director

As Communications Director, I love seeking out and sharing new human-centered stories that connect people and forests. It's gratifying to learn all the ways forests impact our lives and to know I could be introducing someone else to a new idea or perspective.

— *Tyler Quinn*
Communications Director

